



IAPCON 2027

34th International Annual Conference of the Indian Association of Palliative Care

Organized by:

Department of Palliative Medicine, IMS & SUM Hospital, Bhubaneswar

Date:

Pre Conference Workshop February 18, 2027 | Conference February 19 – 21, 2027

CONFERENCE HIGHLIGHT

Stories That Move People to Act

The ASCO–IAPC Joint Session at IAPCON 2027

19 February 2027

Get ready for one of the **most electrifying sessions of IAPCON 2027!** Numbers can inform, but stories *ignite* — they're what turn a quiet room into a moved one, and a moved room into a movement. Among the distinguished sessions scheduled at IAPCON 2027, the **ASCO–IAPC Joint Session, "Using Patient Stories to Advance Palliative Care,"** stands out as a particularly significant addition to this year's **programme**. The session builds on the strong reception of previous ASCO–IAPC collaborations, which brought together clinicians, researchers, and policy voices from across the palliative care community and were widely regarded among delegates as some of the most memorable and impactful sessions of past conferences. This **year's edition carries that legacy forward, bringing together leading voices in global and national palliative care to examine how patient narratives can be leveraged to inform advocacy, shape policy, and strengthen clinical practice.**

The session features three distinguished speakers, each contributing a distinct and complementary perspective to the discussion. **Dr. Frank Ferris** brings decades of international leadership and advocacy in palliative care, lending the session considerable global standing and a truly worldwide vantage point on the field. **Dr. Sharon Choo** contributes clinical depth alongside a demonstrated ability to translate patient experience into meaningful, actionable advocacy. **Dr. C.S. Pramesh** offers a systems-oriented, policy-focused perspective, connecting individual patient stories to the broader institutional and health-system outcomes that shape care at scale.

Together, these speakers offer a rare convergence of global standing, clinical insight, and policy expertise — a combination that promises delegates a comprehensive and thoughtfully structured exploration of storytelling as a tool for advancing palliative care. The session will move progressively from the foundational case for storytelling, through the perspectives of different stakeholders, to its concrete application in policy and institutional decision-making.

This session reaffirms IAPCON's continued commitment to fostering meaningful dialogue between global and national leaders in palliative care — dialogue that, past editions have shown, tends to outlast the conference itself.